

# Fundraising for All We Can

Thank you for your interest in running a marathon, taking part in a race, climbing a mountain or doing a different sort of sponsored challenge for All We Can. We're really grateful for your support. All the money you raise will make a huge difference to people living in the world's poorest communities.

## Choosing your event

You may already have a fundraising event in mind – but if you're looking for ideas, here are a few suggestions:

- British London 10k Run. All We Can has a limited number of places in this run each July. Let us know if you are interested in joining our team. More information: [www.thebritish10klondon.co.uk](http://www.thebritish10klondon.co.uk)
- London Marathon. Unfortunately, All We Can doesn't have any guaranteed 'golden bond' places for the marathon. However, thousands of runners get places each year through entering the ballot. If you do secure a place, we'd be delighted if you chose to run for All We Can. More information: [www.london-marathon.co.uk](http://www.london-marathon.co.uk)
- Other running events. Hundreds of other running events of various distances take place all over the UK – and the world – each year. There is usually much less competition for places. More information: [www.runnersweb.co.uk](http://www.runnersweb.co.uk) / [www.runnersworld.co.uk](http://www.runnersworld.co.uk)
- Sponsored personal challenge. Set yourself a challenge which will capture the interest of friends, family and colleagues. Could you keep silent for a day, lose some weight, shave off your beard, memorise a chapter of the Bible or climb a mountain – and get sponsored for it?
- An organised challenge event. Many companies offer you the chance to do bungee jumps, treks, parachute jumps and cycle rides for a charity of your choice. For more information, search online for local opportunities to do the kind of challenge you're interested in.



### Jims Story.

76-year-old Jim Parrish has run Seven marathons for All We Can, raising over £13,000 in the process. He says 'It's all about relief – All We Can uses the sponsorship money to relieve poverty- and I am relieved to get to the finish!'

## About All We Can

**All We Can helps people in some of the world's poorest and neediest communities to become all that they can, by investing in partnerships that improve quality of life and create positive, long-term change for individuals, families and nations.**

Poverty is personal. So is the solution.

The way we see it, wherever people live or whatever their situation, everyone has God-given potential built in. So where the need is greatest, so is the potential.

To see that promise fulfilled, we work with talented local partners – community organisations, churches, and individuals – people rooted in poor communities, who understand local problems and are passionate about solving them, but don't have all the resources they need to achieve their vision.

This is where All We Can helps.

**We listen.** Our partners know and understand the local situation.

**We trust.** Their commitment and compassion means that, more than anyone else, they are best placed to unlock the potential in their communities.

**We support, in all the ways we can,** working alongside local communities to provide the funding, resources and encouragement needed to create positive, long-term change.

We don't chase quick fixes or short-term solutions. We're in this for the long haul. We go where the need is greatest, to places that larger agencies don't reach. We also respond quickly to humanitarian emergencies, and tackle the causes of poverty through advocacy and education activities. Our roots in Methodism – with its deep commitment to practical social justice – inspire our dedication to serving the communities that need us most.

Where others might see hopelessness, we see potential.

## Getting sponsorship

### Set up an online sponsorship page.

Setting up a sponsorship page is quick and easy and means anyone can give to you by credit or debit card. The website sends the money direct to All We Can.

Visit: <https://mydonate.bt.com/event/startFundraising.html> to set up your page. Choose All We Can at Step 2 and please give us permission to contact you at Step 4.

This means we can send you a sponsorship pack and provide support as you prepare for your event. Share the web address for your page – email your contacts, add it to your email signature, and add a link on any social networking sites you use. Keep it updated with your progress.

### Sponsor Forms

Using a sponsor form means your sponsors, if they are taxpayers, can make their pledges worth 25% more with Gift Aid – they just need to tick the box on the form. Circulate the form among friends and family, and if you're a part of a church, put a notice in the news sheet and leave a copy of your sponsorship form out for people to sign.

### Extra tips for fundraising success

- Set a target. This will motivate you and encourage others to be generous in their support.
- Recruit a team. Can you get others to join you in your challenge? Not only will you raise more money, but training and fundraising will be much more fun.
- Be shameless. Solicit support from your family, church, workplace, school or any other group you are part of. Make sure the first donation on your sponsor form is a big one, and others may follow suit!
- Sell your story. Local papers and radio stations are always looking for good stories. Let them know about your sponsored event in advance, and send the papers a photo afterwards. Make sure you include details of how you can be contacted, and how people can sponsor you.
- Host an All We Can open evening. Invite people round or have an open evening at church. We can send you an All We Can video or PowerPoint presentation to show. You could use this opportunity to encourage people to give before the event, or to say thank you to your sponsors afterwards.
- Get companies on board. Ask your employer or local businesses if they will match the money that you raise, in exchange for giving them publicity as a sponsor.

Many thanks for your support!

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All We Can is the operating name for the Methodist Relief and Development Fund, a charity registered in England and Wales, number 291691

## Tackling the roots of poverty in Nepal

Education can play a vital role in addressing poverty. In Nepal, one of the poorest countries in Asia, schooling is free for all children up to the age of 14, but the literacy rates tell a different story – being 63% for men and just 35% for women. Since 2003, All We Can has been backing the work of a local organisation, Kopila Nepal, which aims to systematically address the barriers that children face in gaining an education. Their focus is on rural communities where inequality is most acute and few other organisations are operating.



Tackling deep-rooted disadvantage and poverty takes time, dedication, local knowledge and sustained investment. All We Can has worked alongside Kopila at every stage of its development, providing funding, advice and training. "All We Can always supported us," said Bina Silwal. "We are very close partners. They are our supportive hand and always encourage us. Because of All We Can's trust in us, and a lot of hard work, we have been able to make many changes in the lives of people in the villages."

### We can offer you:

- An All We Can t-shirt to wear at your event
- Sponsorship forms
- Leaflets to give to your sponsors
- Support and advice
- Publicity on [www.allwecan.org.uk](http://www.allwecan.org.uk)

If you decide to hold an event for All We Can, please contact us with:

- Your name and contact details
- The date of your event
- Your fundraising target
- T-shirt size (if relevant)